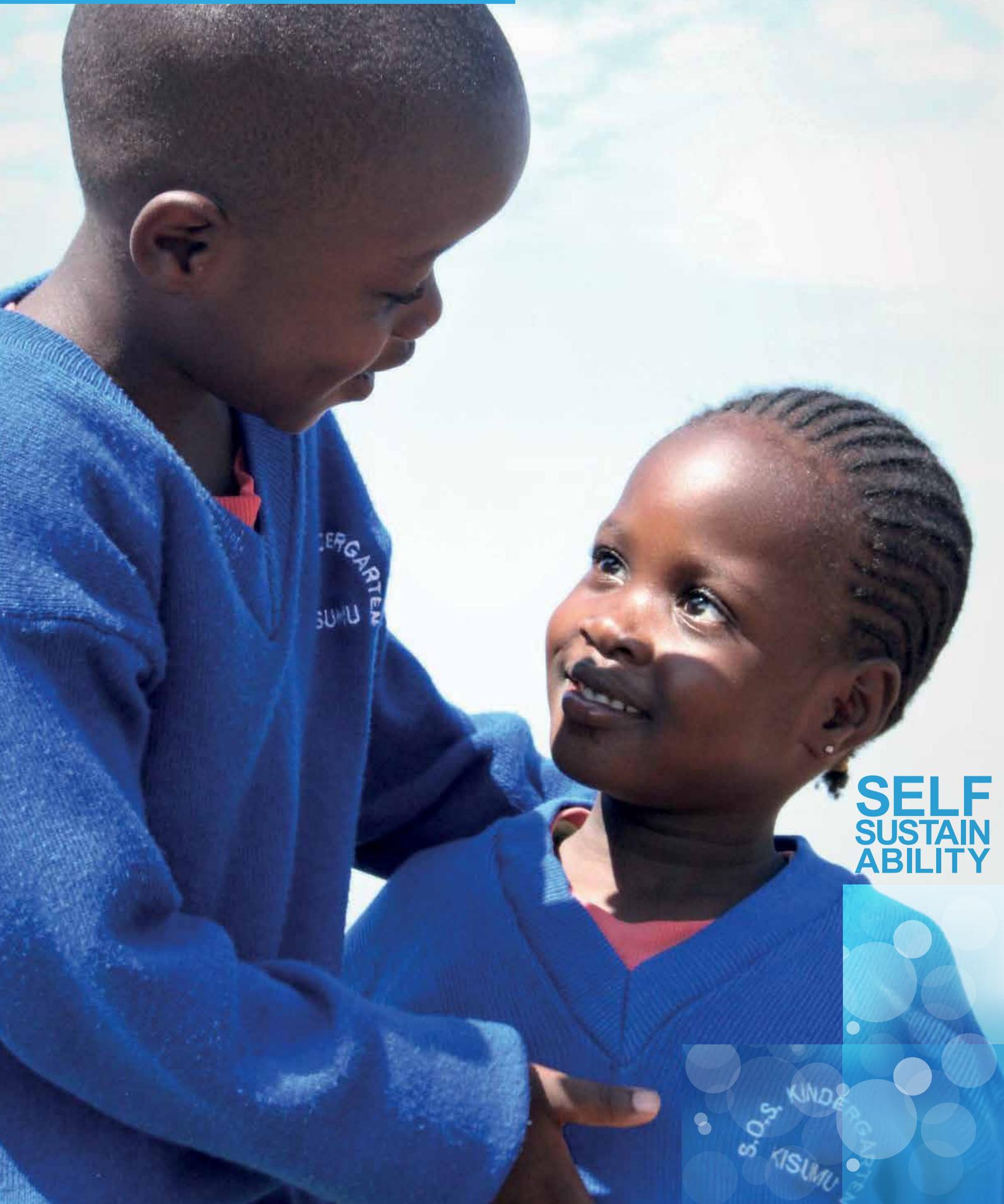




SOS CHILDREN'S
VILLAGES
KENYA

ANNUAL REPORT 2016



**SELF
SUSTAIN
ABILITY**



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WHO WE ARE

We take action for orphaned and abandoned children by building and strengthening families for them to live in and grow with love, security and respect.

OUR ROOTS

SOS Children's Villages is an affiliate of the International SOS Children's Village that was founded by Herman Gmeiner in 1949 in Imst, Austria. This was after the Second World War when he committed to help children who lost their homes and security as a result of the war.

SOS Children's Villages is an independent non-governmental social development organisation. We respect varying religions and cultures and we work in countries and communities where our mission can contribute to development. We work in the spirit of the United Nations Conventions on the Rights of the child and we promote these rights around the world

SOS Children's Villages Kenya with support of many donors and co-workers since inception in 1972 runs programmes in 8 locations spread across the country. There are five villages (Nairobi, Mombasa, Eldoret, Meru and Kisumu) and 8 community programmes, five affiliated to the villages and two (2) stand-alone FS programmes in Suba, Busia and Marsabit. The organizations also runs 3 Primary Schools, 1 Secondary School, 1 TTI , 5 Kindergartens and 3 Medical Centres. All these facilities are open to members of the communities. There are also 3 Youth Facilities in Nairobi, Mombasa and Eldoret. We are pioneers of the long term Family Based Care (FBC) model, recently paired with family strengthening (FS) and the concept is based on four principles:

- The SOS Mother/Caregiver/Parent
- Brothers and Sisters
- A house where each family creates own home
- The village where each family is part of a community

OUR VISION

Every child belongs to a family and grows with love, respect and security.

OUR MISSION

We build families for children in need. We help them shape their own futures and we share in the development of their communities.

OUR VALUES

- COURAGE: We Take Action
- COMMITMENT: We Keep Our Promises

- TRUST: We Believe in Each Other
- ACCOUNTABILITY: We are Reliable Partners

ABOUT SOS CHILDREN'S VILLAGES KENYA

SOS Children's Villages Kenya is a member of SOS - Kinderdorf International, the largest private child welfare organization in the world. In Kenya, the first SOS Children's Village in Kenya was opened in 1973 in Nairobi. Additional SOS Children's Villages were subsequently built in Mombasa (1979), Eldoret (1990), Meru (2005), and the latest village in Kisumu (2012).

Additionally, SOS Children's Villages Kenya runs education, health and community development programmes across the country. Both in our villages and community programmes, we currently take care of over 13,000 children, making SOS Children's Villages Kenya the largest child welfare organization in Kenya.

At SOS CV KE, we run the following programmes:



In communities where children have lost or are at risk of losing parental care and have nobody to care for them, they can live in an SOS Children's Village. In our children's villages, children grow up in families and receive all they need to flourish: care from an SOS mother, and an SOS family with boys and girls of different ages, a family house (in each Village there are about 10-15 houses), a village community, good education at SOS Kindergartens and Schools, quality healthcare at SOS Medical Centres and support until they are independent young adults.

Additionally Through family strengthening we help parents and communities provide better care for their children and prevent family breakdown. If a child or young person has no family, or a more supportive family environment is needed for the child's safety and well-being, we provide quality family-based alternative care. In every case, we strive to provide care that is appropriate for the individual child or young person in their development



Through education and lifelong learning the cycle of exclusion, poverty, domestic violence and family breakdown can be stopped. In communities that lack educational infrastructure, we run kindergartens, schools, job training programmes, and social centres, and we strengthen public education by working in partnership with authorities and other service providers. Through advocacy actions we work to influence education policies and practices.

SUPPORT FUNCTIONS

1. Finance
2. Human Resource & Administration
3. Fund Development & Communication



We support communities in improving health infrastructure and medical services so that all children have sufficient access to health care. In different locations we run medical centres that specialise in the care of women and children to tackle preventable childhood diseases and illnesses that can compromise family stability.

4. Internal Audit
5. ICT
6. Monitoring & Evaluations



*Programme Locations: Nairobi, Mombasa, Eldoret, Meru, Kisumu, Marsabit, Suba & Busia

GOVERNANCE STRUCTURE

PATRON

Her Excellency The First Lady of The Republic of Kenya, Mrs. Margaret Kenyatta

Board of Trustees:

Dr. Martin L Oduor-Otieno, CBS (Chairman)

Mrs. Rachel Mbai(Vice Chair)

Mr. David Abwoga (Treasurer)

Ms. Rita Okuthe

Ms. Mercy Wanjau

Mr. Paul Russo

Mr. Benson Ndeti

Dr. Mary MupaMaduMadu,

Ms. Susan Kiama

Mr. Wilhelm Huber (SOS Children's Villages International)

Mr. Dereje Wordofa (SOS Children's Villages International)

Trustees who exited in 2016

Ms. Carol Musyoka

Dr. Julius Kip'ngetch

Senior Management Team

Tom Were – National Director

Joseph Kajwang – Deputy National Director & Head of Programmes

Naomi Obaigwa – Ag. Finance Manager

Joseph Otin – Human Resource & Administration Manager

Matthew Amere – Fund Development & Communication Manager

Alice Kibui (Dr.) – Education & Training Manager

Barrack Osewe – IT Manager

Dr. Angela Ndaga – Doctor-in-charge, SOS Medical Centres

Anne-Marie Ojunga – Family Strengthening Programme (FSP) Manager

Daniel Oloo – ICT for Development Coordinator

Miriam Musyoka – Child & Youth Development Coordinator

Edwin Wafula – Monitoring & Evaluation (M&E) Coordinator

Joseph Sawe – Internal Auditor

ABOUT BOARD OF TRUSTEES



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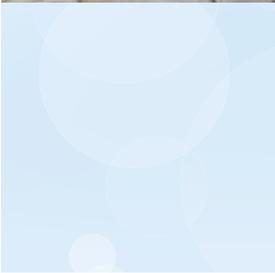
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1. Dr. Martin L Oduor-Otieno CBS (Chair)- Founder, Business Advisor and Accredited Executive Coach, the Leadership Group Limited
2. Ms. Rachel Mbai (Vice Chair), Partner, Kaplan & Straton
3. Mr. David Abwoga (Treasurer) , Group- Finance Director, NIC Bank
4. Ms. Mercy Wanjau- Assistant Director Regulatory &Governance, Communications Authority of Kenya
5. Mr. Paul Russo- Group HR Director, KCB Bank

6. Mr. Benson Ndeta-Director Adentist Inhouse Africa Architectural Consultancy and Chairman Savannah Cement
7. Dr. Mary Mupa Madumadu- Chief Operating Officer, Health Management & Consulting (HMC) Group and Neurodevelopment Doctor, Gertrude's Garden Children's Hospital
8. Ms. Susan Kiama- Managing Consultant, Three Green Apples Consulting Ltd
9. Mr. Wilhelm Huber, SOS Children's Villages International Representative
10. Mr. Dereje Wordofa, SOS International Regional Director-East &Southern Africa

Governance Committee

1. Finance Committee – Mr. David Abwoga (Chair), Ms. Mercy Wanjau
2. Child & Youth Committee – Dr. Mary Mupa Madu Madu (Chair), Mr. Benson Ndeta, Mr. Wilhelm Huber
3. Human Resource Committee – Ms. Susan Kiama (Chair), Mr. Paul Russo, Ms. Rachel Mbai
4. Fundraising Committee – Mr. Benson Ndeta (Chair), Mr. David Abwoga

PATRON Patron's Word

Children are one of the most vulnerable groups of society and need our care and protection. SOS Children's Villages believes that all children have the right to quality care, which grants children the right to experience the positive, empowering, stable and loving relationships that are vital to their individual personal development.

SOS Children's Villages Kenya cares for and supports children who have lost, or who are at risk of losing the care of their biological family. SOS Children's Villages is also engaged in community strengthening by having initiatives that fortify the family and prevent children from losing the care of their families and giving them the ability to protect and care for their children, this in the long run strengthens safety nets for vulnerable children and their families within the community.

Since taking joining SOS Children's Villages Kenya in 2013 as Patron, I take delight in the work done by our organization for the children of Kenya.

Having visited the villages in Nairobi, Kisumu, Meru and Mombasa, it's always impressive to see a charity that is doing so much to practically make a difference to society, and at the same time striving for financial and environmental sustainability. SOS Children's Villages Kenya is one such charity.

By supporting over 12,000 children in the villages and in the community, we need more support from stakeholders and appeal to both the National and County governments, the private sector and individual donors to explore how they can further engage with the SOS village in a way that yields the most benefit to children.

I'm confident that as we all continue to invest in the children supported by the SOS Children's Villages Kenya, and the children of Kenya at large—the future fortunes of our nation, will be immeasurable

Finally, SOS Children's Villages Kenya is on path to sustainability. I would like to laud the International Office, management, staff and sponsors for initiating income-generating projects aimed at financial and environmental sustainability.

The bright future of our children is in our hands, they are part of more than our households, they are part of our communities, they are our future and deserve to have the care, attention, resources, respect and opportunities of those communities.



Her Excellency Mrs. Margaret Kenyatta, First Lady of the Republic of Kenya & Patron of SOS Children's Villages Kenya

CHAIRMAN BOARD OF TRUSTEES



I am pleased to present this Annual Report on behalf of the Board and management of SOS Children's Villages Kenya.

The SOS Children's Villages Kenya Board of Trustees continued, during 2016, to uphold good governance by making key policy and strategy decisions that shaped the association's overall direction and development and ensured sound and ethical management of its affairs.

In accordance with the Board Charter which stipulates tenure for board members, 2016 saw the retirement of Rachel Mbai and myself and the elevation of David Abwoga and Susan Kiama as Vice Chairman and Chairman respectively. We also welcomed as new board members Mercy Wanjau, Rita Okuthe and Paul Russo. I would like to thank Rachel for her dedicated service to the board over the past ten years.

In terms of the board workplan, a number of key items were approved, including: the strategic plan and budget 2016 as well as proposals for new interventions in the SOS Children's Villages Programs relevant to the needs of the community we serve.

The board oversees fundraising strategies for the association and uses its networks to establish new fundraising sources, government support and partnerships with other organizations. Despite the challenging global environment for fundraising, SOS Children's Villages Kenya made progress in attracting new and potential donors for its programs. I would like to thank all our partners and friends for support given during 2016 and look forward to our continued work together in the interest of the children we serve.

I also thank all co-workers in SOS Children's Villages Kenya as well as the Regional Office for their excellent work during the year.



SOS Children's Villages Kenya is a member of the SOS International Federation, ensuring the implementation of the policies agreed by the members. Our programs run in accordance with the international statutes and other key policies and we ensure that these are consistently applied.

Looking forward, we now have a new strategy for our Association in Kenya, which is aligned to the Global 2030 Strategy, both aimed at reaching more children and young adults, developing innovative approaches and providing quality care and protection for the children. This will help us drive our programs forward in a focused way.

I would like in closing to thank in a special way our Patron Her Excellency the First Lady of the Republic of Kenya, Madam Margaret Kenyatta for her support for our work.



The year 2016 marked my final year of tenure as Board of Trustees Chairman, after a very fruitful ten years at the helm. I wish to thank you all for your support and to wish Susan and the Board a very successful 2017 and beyond.

I continue to serve SOS Children's Villages in other capacities including as a member of the International Senate.

{INSERT CHAIRMAN'S SIGNATURE}

**Dr. Martin L. Oduor-Otieno, CBSChairman,
Board of Trustees, SOS Children's Villages Kenya**

ONE CHILD

ONE child – 12,000 children enabled to grow in a caring family

The ONE child objective focuses on getting the quality of cares right in programmes with children growing step-by-step. The programmes under One Child are Family Based Care (FBC), Family Strengthening (FS) Health, and Education.

SOS CV KE plays a leadership role as a care giver for children who have lost parental care or are at risk of losing the same.

Quality development, especially in education and health services improve the lives of our children and other members of the community. Opportunities to partner with other organisations and to exchange learning are embraced in our programmes

ONE FRIEND

ONE friend - SOS friends in Kenya and around the world fund 12,000 children

Through partnerships with Corporates, Individuals, Bi-lateral donors, like-minded organizations and National and County Governments we were able to support over 12,000 children to grow up in a caring family.

Our key direction is to continue building long-term relationships with SOS friends through committed giving, ensuring that the organisation sustains a long-term approach to childcare.

ONE MOVEMENT

ONE movement - Strong people, a strong association for 12,000 children

To care for 12,000 children, employees and the board delivered the Strategy, upheld the Good Management and Accountability Quality Standards and strengthened the Brand, in keeping with a united international Federation. .

Focus will continue to be given to building the capacity of those who are engaged directly with A core childcare to ensure that they have the best possible preparation and environment to realise their important role.

FAMILY BASED CARE

The SOS Children's Villages



Every child needs a loving family. SOS families provide stable, secure and loving care in a family setting for children who have lost their parents or cannot live with their biological family.

The SOS Village is, at its core, a community of loving, stable families. It is within the SOS Village that orphaned and abandoned children find an SOS Mother, brothers and sisters, and a home. Each Village consists of ten to fifteen family houses, and often houses a kindergarten, social center, and play space that is open to children from surrounding communities. Our Villages place a strong emphasis on integrating SOS children into the communities at large, enabling them to form lasting friendships and connections with people outside of their immediate SOS families.

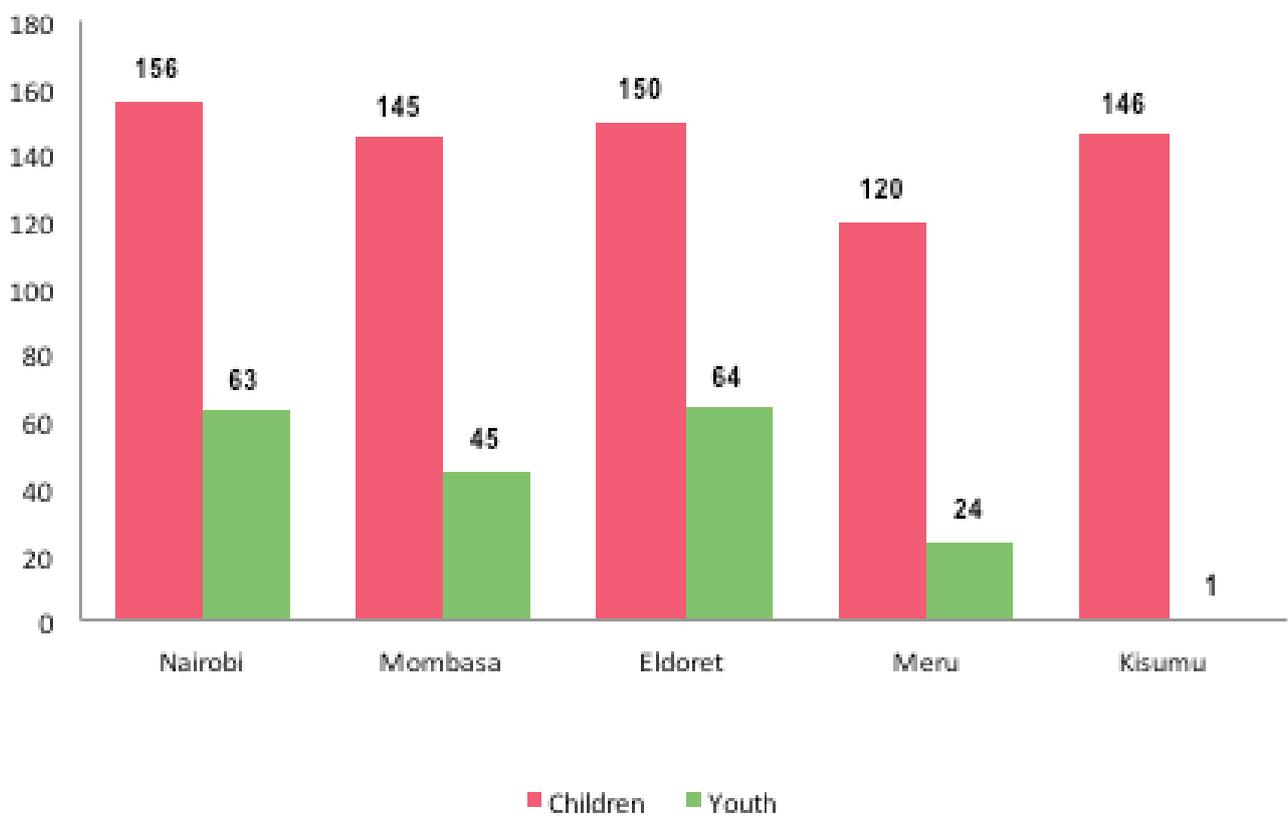
Our family based care model is founded on four basic principles:

- **A Village:** the SOS family is part of the community
- **A House:** each family creates its own home
- **A Mother:** each child has a caring parent
- **Siblings:** family ties grow naturally, and biological brothers and sisters always stay together

With 5 SOS Villages, SOS Children's Villages are places where orphaned and abandoned children can find a mother, a family, and a community.

Children grow within their SOS families until they are mature enough to lead independent lives. All the children and young people in SOS families have access to quality education from kindergarten through university or vocational training. Together with our partners, SOS Children's Villages also provide children and young people with access to non-formal education through child group activities, play, tutoring and stimulating informal education environments that support a child's development. Quality health care is also ensured for all children in the care of SOS families.

OUR VILLAGES IN NUMBERS



ACTIVITIES AROUND OUR VILLAGES

Jielewe (self-understanding) - SOS CV Nairobi

169 children participated in this program which aimed at enabling children to have a clear understanding of who they are as an individual, to take responsibility of their own actions and behaviours without blaming other children or other stakeholders for their failures. It was clear that children may not be in control of everything happening to them but they have the responsibility to respond appropriately since actions have consequences either negative or positive.

The same program reached 45 youths 26 females and 29 males, with a different mode of delivery. Most of the youths acquired self-identity, self-awareness, improved communication amongst the youths, caregivers and of much importance the youths acquired creative skills such as card, mat making and recycling of wastes which is a skill which can be useful in the community

Mentorship programme to Safaricom Ltd – SOS CV Nairobi

95 children, 45 boys and 50 girls benefited from mentorship in the prestigious, successful telecommunication company. The

programme empowered children to aspire to excel and work in organizations with a positive image. Children were exposed to different careers by different professionals at a tender age which helped them to start aligning their perceptions and interest to right choices in life.

The program could only accommodate 30 children for three months, three groups benefited in the course of 2016.

Soap recycling (Soap for hope) – SOS CV Nairobi

Radisson Blu Hotel Nairobi (Corporate House sponsor, House 15 – SOS CV Nairobi) also partners in children and youth programs; their main focus is life skills and improving employability. 21 children benefited from the training on soap recycling and they branded their soap (soap for hope). The children are currently Trainer of Trainers on soap making and they have gotten hands on skills. Radisson Blu supplied the location with soap making reagents, machine to compress the Soap. Recycling of soap has been away of teaching children to utilise resources in a more meaningful manner.



Health Awareness – SOS CV Mombasa

With support of technical practitioners, health awareness has continued to be championed to equip children and youths of different ages to reinforce the need to be aware of their changes in their bodies and to respond appropriately and make informed decisions in regard to their health and sexual reproduction. A total of 146 children and 45 youths were reminded and equipped with appropriate skills. This has led to in appropriate behaviours reduce.

Life Skills Training – SOS CV Kisumu

50 youths participated in life skills program which was aimed at impacting skills of assertiveness, negotiation skills, creative thinking, self-esteem, Career guidance, self-awareness and decision making. Youths were able to develop Confidence, became more focused to reality of life and were more resilient when faced with difficulty situation in their lives; they are now able to solve problems amongst themselves amicably as well as with the caregivers.

Life skills training – SOS CV Eldoret

Life skills' training enables children and youth to interact appropriately and be able to fit in the society which has set norms and standards. 40 children were trained on survival and life skills which were delivered in modules to have a wider coverage and more comprehensive. This had tremendous impact on children whose behavior has since improved amongst them and with care givers, a number of children developed a positive attitude towards learning hence academic excellence.

The youths were also trained on life skills through exposure to different activities which included Community service at Family Health Options; the youth were equipped to become peer counsellors and were able to conduct trainings within high schools while attached at FHOK.

Youth Centre exchange program with Moi University for Peer counselling Movement and facilitation and provision of training materials by NACADA enabled youths to be in a position to identify harmful drug habits and report as well as making informed decisions in relation to appropriate use of cyber space.

Child safeguarding: Problematic and Abusive Sexual behaviour sensitization workshop – SOS CV Meru

The workshop was to equip youths with reproductive health information to enable them make choices regarding their sexuality, majority of the young persons had variety of questions in regard to the topic, clarifications was made which distinguished between fiction and facts on sexuality. Youths are now more careful when faced with sexuality challenges they have cultivated a culture of consultation and they are well knowledgeable on sexuality issues, majority of them are able to take charge of their decisions.

PARTNERS

who support the family based care programme

Partners who support the SOS Children's Villages through the Adopt-a-House Programme

Stanbic Bank, Kenya

Deloitte

GlaxoSmithKline Ltd

Total Kenya – 2 Houses

Toyota Kenya

Family Seven Foundation

Commercial Bank of Africa (CBA)

Tsavo Power

National Oil Corporation of Kenya (NOCK)

Cherish our Children International (COCI)

National Bank of Kenya

East African Cables

SOS CV KE Board of Trustees

Staff of SOS CV KE

National Social Security Fund (NSSF) – 2 Houses

Jaffer Foundation

Hass Petroleum

Bhagwanji Raja Charitable Foundation

Radisson Blu Hotel – Carlson Rezidor Group

Hon. Sen. Joy Gwendu

Senator, National Assembly, Rep. of Kenya

MEBS Global EA Ltd

SwissAir

Safaricom

Postbank

DHL

Western Union

SOS International

NIC

Uber Kenya

FAMILY STRENGTHENING PROGRAMME (FSP)



In 2016 the Family Strengthening Programme targeted to provide quality care and protection to 11,185 in 7 FSP locations (Nairobi, Mombasa, Eldoret, Meru, Kisumu, Suba, Marsabit) through diverse community - focused interventions, including some innovations. In addition, we launched the Busia Family Strengthening Programme with sponsorship from the Dutch Lottery to a tune of Kes 100 Million.

The interventions were appropriately aligned to the SOS CV FS strategy and the principal of childcare.

As a rule, the families who enrol in our Family Strengthening Programmes are experiencing extreme hardship, including unhealthy or unstable housing, lack of food, and lack of access to school and health care

1. Child care and protection promoted through strategic advocacy initiatives at community and national level
2. Improved family income through participation in Village Savings and Loaning associations [VSLAs] and / or livelihood activities at family level.
3. Enhanced capacity of FS team to implement innovative community development initiatives such as social business and VSLAs
4. Community - focused research conducted to inform FS programming
5. Increased partnership at local and national level to promote complementarity in community development

The anticipated outcomes included:

FSP Location	Nairobi	Mombasa	Eldoret	Kisumu	Marsabit	Meru	Suba
Year of Establishment	2003	2008	2008	2009	2010	2011	2012
Number of children & youth supported	1110	302	283	2407	936	4074	3006

The major activities carried out in 2016 included:

1. Facilitating the access of basic services for children and their families,
2. Building the capacity of caregivers on parenting and economic empowerment,
3. Enhancing household livelihood through business support,
4. Actively participating in locational area advisory councils to strengthen the community safety nets for children and
5. Promoting civic driven change through active community participation during implementation.

The activities were aimed at increasing the capacity of families and communities to respond to their developmental challenges. In all the program locations, structured community engagement, organization and development was key. The community management committees [CMCs], local authority, government line ministries / departments and local institutions were instrumental in promoting community participation and ownership.

During the year, 3 Safe Water Enterprises were established and supported for full operation in Kisumu. An official community handing over ceremony for 2 out of the 3 safe water enterprises was organized by SOS CV Kenya and presided over by the Kisumu County Governor, H.E. Jack Ranguma.

An official community handing over ceremony for 2 out of the 3 safe water enterprises was organized by SOS CV Kenya and presided over by the Kisumu County Governor, H.E. Jack Ranguma.



The programme is supported through a tri-patriate agreement between SOS CV Kenya, Siemens Stiftung and Skyjuice foundation. With Safe Water Enterprises, Siemens Stiftung is committed to a sustainable supply of safe drinking water in rural regions in Kenya. Small kiosks are equipped with mobile SkyHydrant water filters, which remove suspended solids, bacteria, and viruses from water with hair-thin membrane fibers. The filtration process operates without electricity, requiring no grid connectivity.

The purified water is sold at an affordable price; the earnings cover operational costs. In addition to expanding the supply of drinking water, Safe Water Enterprises create income opportunities for members and local communities. Community members receive technical and business training to become kiosk operators

Detailed handing over plans and trainings geared at sustainability were conducted to the 3 community based organizations managing the community –run water projects.

Currently, over 1000 children and 300 families have access to the clean safe water from the 3 Safe Water Kiosks. Two primary schools have access to the clean water on a daily basis.

CASE: BUSIA FAMILY STRENGTHENING PROGRAMME

The new FS program, funded by the Dutch Lottery, through SOS Netherlands targeting 1000 children and youth in FS and 200 children in alternative care. The Integrated care project was established in Busia in September 2016 through a locational launch, following a Kick off workshop held Nairobi in June 2016. The workshop was attended by representatives from SOS Netherlands, International regional Office, SOS Kenya and relevant Busia stakeholders identified through a reconnaissance visit made in May.

The FS program upscale planned for Mombasa, Nairobi, Meru and Kisumu was not achieved due to lack of funds.

CASE: ESTABLISHMENT OF VSLA'S/ COOPERATIVES & SOCIAL BUSINESS

The social businesses and co-operatives development were implemented as innovations with the objective of increasing participation of vulnerable caregivers/ community members and community groups into community based development initiatives. This would create an enabling environment for their progressive graduation into mainstream development initiative at higher levels within the county. The projects also provide safety net for vulnerable population since they are established based on strong business principles for sustainability. They provide social –economic security to the families and create civic- driven change within the respective communities.

During the reporting period 2 co-operatives were established in Kisumu and Meru as pilot project funded through SOS Netherlands, 1 social business assessed in Marsabit and 3 Safe water enterprises [SWE] strengthened in Kisumu, with an outcome of 2 SWE being handed over to community groups. The Safe Water enterprises are funded in tri-patriate agreement with Siemens foundation and Sky juice foundation through SOS Germany.

During the reporting period, the co-operatives registered a total membership of 603. The progress on membership status of the Co-operatives in Meru and Kisumu is captured in summary below:

Program Location	Name of Co-operative	Membership
Meru	Jiinue	263 Members
Kisumu	Kokada	340 Members

Implement recommendations of VSLAs Assessment of 62 VSLAs in 7 locations



Hermann Gmeiner, founder of SOS Children's Villages

“All the children of the world are our children.”

EDUCATION

We believe that all children have the same rights, as laid out in the UN Convention on the Rights of the Child. Thus all children in the SOS Children's Village Programme have the right to relevant quality education, which supports their development process and

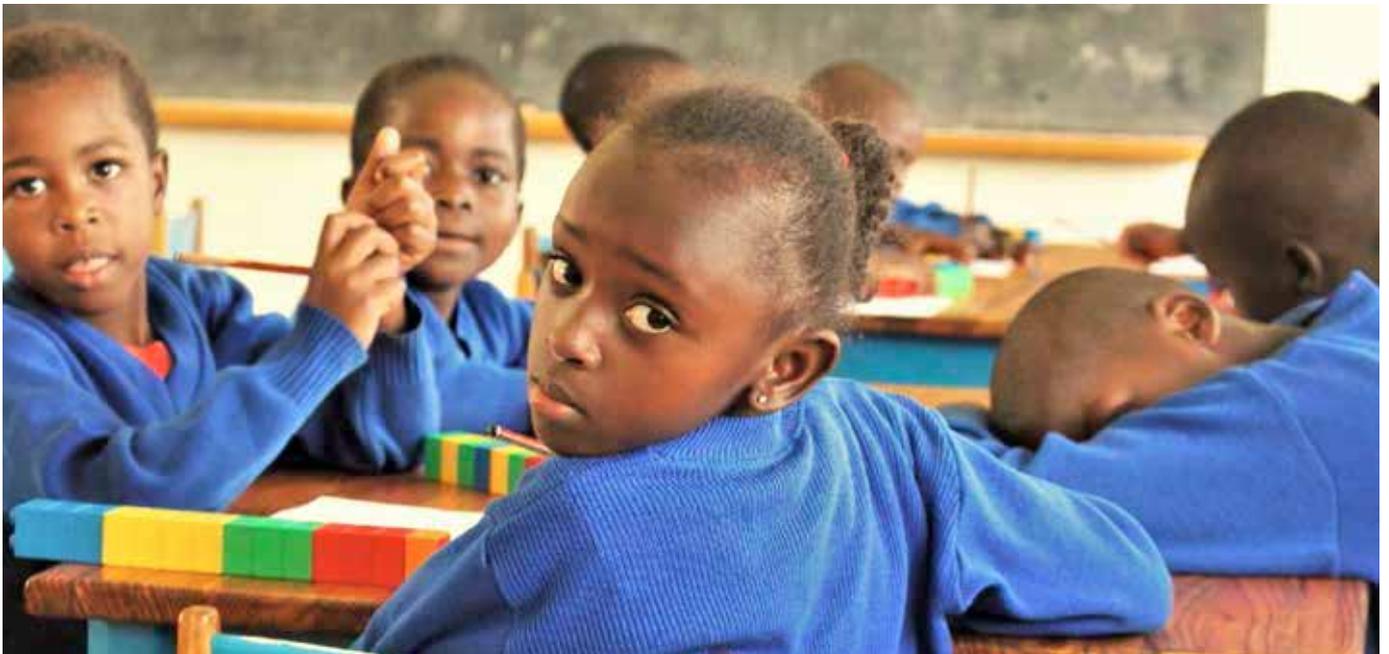
strengthens their potential and capabilities.

Through education and lifelong learning the cycle of exclusion, poverty, domestic violence and family breakdown can be stopped. In communities that lack educational infrastructure, we run kindergartens, schools and a vocational training institute and we strengthen public education by working in partnership with authorities and other service providers. Through advocacy actions we work to influence education policies and practices.

Assuring access to relevant quality education for all children in the programme requires that both on global and national level strategies are developed to ensure that all children do have access to early childhood care and education, kindergartens

and schools, and if feasible also to vocational education.

SOS CV KE runs Kindergartens in five locations: Kisumu, Nairobi, Meru, Eldoret and Mombasa. The NA also runs primary schools in three locations: Eldoret, Nairobi and Mombasa. The demand for vacancies in the schools has increased over the years as a result of the community having recognized and acknowledged the good quality education offered at SOS schools.

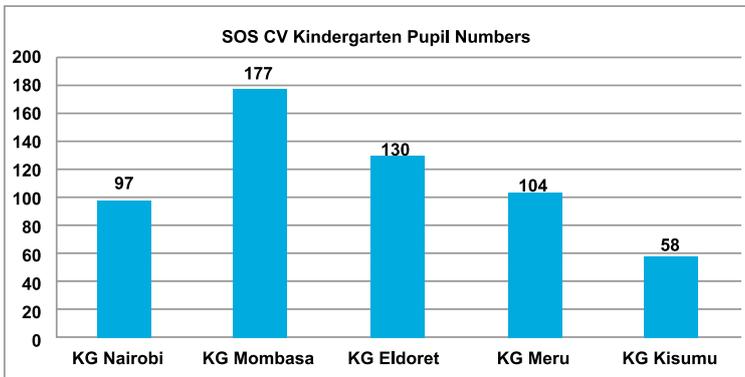


Education

enables children to develop “from vulnerable to capable agents of their lives, who are able to choose a life they value and have reasons to value”.

EDUCATION FACILITIES

SOS KINDERGARTENS



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The major activities for all the KGs in the course of the year were sports days where other Kindergartens from the surrounding areas were invited to participate. This activity gives an opportunity for the children to interact with others from the community and also markets SOS kindergarten. By hosting this activity the community is able to see what is offered in comparison with other kindergartens in the neighbourhood. Parents from all the KGs had an open forum to discuss their children’s academic and social progress with the educators as well as get an update on the events planned for the year. Through this avenue, the parents are able to commend and /or advice the school on areas of improvement and the school is able to advice the parents on the growing patterns in their children.

SOS Herman Gmeiner Schools

SOS Children’s Villages Kenya runs three (3) primary schools across the country providing holistic education to over 1200 students.

HGPS Nairobi

HGPS at Buruburu Nairobi is a one stream school with a capacity of 256. The enrolment improved within the year from 198 pupils to 230. However, the school still has a capacity gap of 26 pupils to be at full capacity. The school has 15 teachers and 6 support staff. The school performed well in the external Kenya Certificate of Primary Education (KCPE) and had 8 pupils admitted in top National secondary schools.

The activities in the year included: Educational trips .The school also participation in National Music Festivals, Academic Day and Parents Meetings. The teachers went through various in-service workshops which included setting and, marking of exams, school management and curriculum implementation among others.

The school also underwent an external evaluation by the ministry of Education and the report was commendable. The quality assurance officials were happy with the services being offered at the school especially the support accorded to slow learners by the school.

HGPS Eldoret &HGSS Eldoret

There are two HG Schools at Eldoret- HG Primary and Secondary Schools. The primary school provided services to a total 400 children, while the secondary school had 90 students. In 2015, the secondary school introduced a boarding wing for both girls and boys to enable the school provide services for students outside the locality and also compete well with the

other schools in the locality. The boarding facility targets to accommodate 120 students.

The activities in the year were: graduation ceremony for Std.8 pupils, field excursions for all classes (Primary, and secondary) among other academic trips. The schools had a number of open days (academic clinics) for various classes to facilitate an interaction between the teachers and the parent in discussing the children’s academic performance. The school participated in National Music Festivals Competition and emerged the fourth best. The schools also participated in SOS Founder’s Day and fundraising day in SOS CV. The children from the community visited at least one child at the CV. This opened up the village to the community for them to understand the operations of SOS villages. The event created a good forum for the community to interact with SOS children and an opportunity to understand what SOS does thus solicit for support.

The Schools has had a positive impact in terms of academics, discipline and other related areas to both CV and community children. The students / pupils also participated in community services during special occasions such as Environment Day. Scouts and Girl Guides also participated in a number of community programs, organized camps and trainings. The school has competed favourably with other public and private schools in the area in both academics and co-co-curricular activities.

HGS Mombasa

The school is located adjacent to the Children Village Mombasa. The enrolment in 2016 increased from 469 to 496. The school has 29 teachers and 12 support staff. The school presented 55 candidates for the Kenya Certificate of Primary Education (KCPE exam).

SOS VOCATIONAL AND TECHNICAL TRAINING INSTITUTE – NAIROBI



SOS Kenya TTI has over the years strived to stay afloat in the dynamically changing education sector in a number of ways. The institution enrolled 250 students in 2016 .The key objective of the institution is to offer the trainees quality in delivery of service as well as perfect skill in production of items in their respective disciplines.

With ICT as one of the fastest growing sectors in the country's growing economy, the SOS TTI has been consistent in offering the computer studies as a subject to the learners in the primary school. In 2015, more effort was put to enhance the capacity of teachers to embrace the use of ICT in curriculum delivery.

Other departments in the TTI include:

- Fashion design department
- Electrical department
- Wood work department
- Food and beverage department

The enrolment trend showed an improvement over the last year especially in courses such as Food and Beverages which registered 102 students. Electrical Installation 87 and Fashion and Design had 49 students. The enrolment in Woodwork Courses is still low having registered only 30 students and maintained about 20 students by the close of the year. Generally, the enrolment increased from 200 students in 2014 to 250 students in 2015. The students that were enrolled for the various Craft and Certificate courses recorded a 100% pass in the National Exams and Trade Test. 90 % of the graduates were able to secure job opportunities and at least earn something for a living. 100% of students were offered attachment opportunities in the industries, to mention the list Kaspersky, Housing Finance Foundation bank asset construction sites, NAS Airport among many others.

The major activities or achievements in the year included an external evaluation by the Ministry of Higher Education, Science and Technology which led to licensing and registration as a Technical and vocational Entrepreneurship Training institute (TVET) as per the requirements from the ministry of education, science and Technology, Internal Evaluation by SOS Education Team which commended the TTI for the excellent standards especially in curriculum delivery, teamwork and academic performance of the students. The TTI also held an open day at SOSCV .The Key objective was to open the gates to the community and stakeholders to interact and create awareness of the courses offered at TTI and chances to support vulnerable children to the institution.



CASE: Girl Education Challenge (GEC)

The Girl's Education challenge (GEC) seeks to help up to 1 million of the world's poorest girls improve their lives through education.

PROJECT GOAL: 10,050 marginalized girls in Kenya able to complete full cycle of education and demonstrate learning.

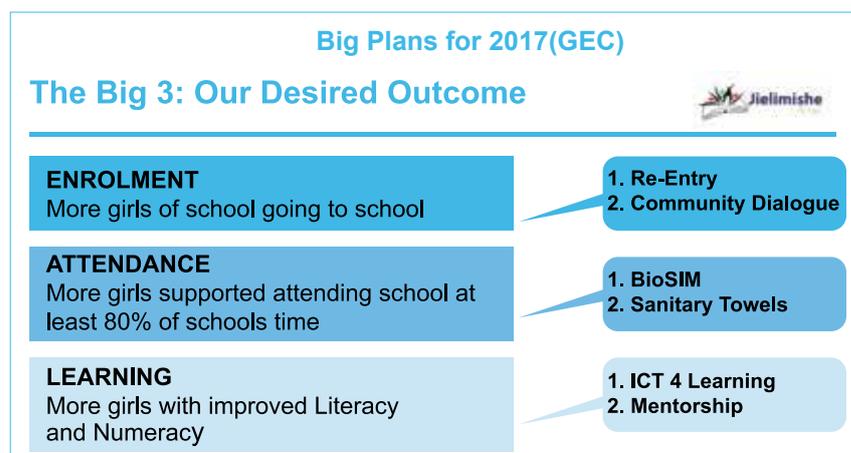
PROJECT OUTCOMES

The three key project outcomes include:

1. **Enrolment:** 500 un-enrolled girls enrolled in school
2. **Attendance:** Improved attendance for 10,050 girls
3. **Learning:** Improved learning for 10,050 girls

Objectives

1. To **strengthen target communities** to develop mechanisms that encourages girls to attend and stay in school.
2. To **strengthen schools** to ensure girls stay in school and learn.
3. To improve **school infrastructure** through increased resource mobilization.
4. To advocate for full implementation of Ministry of Education Science and Technology **pro-girl policy**.
5. To motivate and inspire girls to stay in school through **mentorship**.



1.1 Big plans for 2017

SOS CV Kenya plans to expand schools under the new enterprise vehicle towards the realization of self-sustenance. Currently all the KGs are self-sustaining. The aim is to generate funds to support the child in SOSCV programs as well as offer quality services in education to our target group.

GEC PICTURES





OPEN SPACE LITERACY

Open Space Literacy (OSL) is an integrated learning method to improve students' literacy skills and teachers' methods in schools in Kenya including the use of Information and Communication Technology in the classroom.



Pupils have access to high quality educational content



Teachers are well trained and motivated



Communities and local stakeholders play an active role

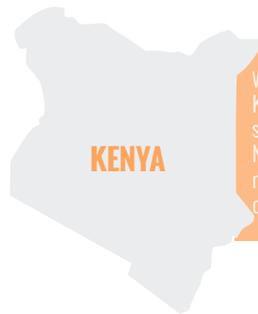
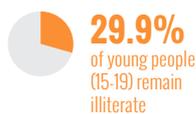


Everything is facilitated by innovative and enabling technologies, and set in place with strong monitoring and evaluation framework.

TARGET to increase the literacy skills of children in early grades 1 - 3 (ages 6 - 9) in 300 schools in Kenya

Carefully planned in partnership with Plan International, the project is defined by the Government of Kenya as the KEY SOLUTION to increase Kenya's quality of education.

WHY DO WE NEED OSL?



WHAT HAS BEEN DONE? Government of Kenya aims to provide all 20,000 primary schools in the country with laptops. Nevertheless, this initiative severely lacks measures to prepare schools for the digital opportunities and sustain the investment.

IMPACT AND TOTAL REACH SO FAR



The OSL significantly improved the quality of literacy in Kenya by using inclusive teaching methods, classroom leadership and ICT: children moved from reading in average 18 correct words per minute to 41 after project implementation, a 14% more than in the control schools where OSL was not implemented.

STUDENTS PREFER OSL SCHOOLS: A child in a control school was twice as likely (26.2%) to miss class for more than a week in a year than a child in an OSL school (14.7%).



17.931 pupils



664 teachers



27 schools



19.000 people across the community



ADVOCACY



Every day at SOS Children's Villages Kenya we all work for the protection and development of children in a family environment. Through advocacy at county, national, regional and international level, we sensitize decision-makers to the rights and needs of children, to bring changes in policies and practices that will make a positive and lasting difference to their lives. We also support children and young people to participate in making decisions that affect them, so that their voice is heard and they can be active architects of their future.

During the year there was increased participation of SOS CV in locational area advisory councils within 7 counties to monitor child care and protection initiatives as well as partnership building initiatives at both locational and national level.



Summary is as below:

- SOS CV KE is contributing as a participatory member of the National Steering Committee on the Child Bill 2016. This has been realized through contributing proposals for consideration into the review of the Children Act (2001). This gives the organization opportunity to give recommendations for issues in alternative care and also push for legislation of family strengthening as a means to uphold and safeguard the protection and rights of children in a community.
- Participation in budget advocacy to lobby for the increase of budgetary allocation for orphan and vulnerable children in the country through a social protection fund; the Orphans and Vulnerable Children Cash Transfer program. This was done through the Ministry of Treasury and culminated in a formal meeting with the Cabinet Secretary Treasury, Hon. Henry Rotich
- Capacity building stakeholders on children's rights and protection: The trainings targeted the police force, area advisory councils, beach management units, community management committee, area chiefs and other relevant community stakeholders.
- Participation in coalition and partnership meetings: SOS Kenya participated in the Post 2015 Agenda discussions, and SOS was represented in a dialogue session with the permanent secretary of Finance to lobby for more funds for vulnerable children and youth.
- SOS CV KE contribution and support to the coordination of child welfare system that brings together different players such as the judiciary, police administration, grassroots organizations, formal and informal groups that advocate for the rights of children. This has been realized through building capacity of stakeholders such as the Area Advisory Councils, the media, community based organizations, Court Users Committees, Beach Management Units, Children, caregivers among others. Child participation and their involvement to enable them express their views- they were involved during the development of the ESAF Regional Advocacy Strategy.

HEALTH



SOS Children's Villages provides individualised care and supports communities in the development of improved health service infrastructure. We also run medical centres in under developed areas where we specialise in the care of women and children.

Providing health care to children and their care givers is helping towards the one child strategy main objective and is tackling the problem of parental loss. The services provided by SOS Medical Centres help us to reach more children at risk of losing parental care or who have lost parental care. SOS Medical Centres are focusing on the most prevalent pathologies and develop health prevention and treatment programmes at locations where there is the greatest need and in areas where we can have the greatest impact.

Originally the SOS Medical Centres were built next to SOS Children's Villages in order to ensure basic health care for children growing up in SOS families, caregivers and staff where no other health facilities were available in the area. Today, our SOS Medical Centres are actively serving communities using our Family Strengthening Programme network to reach vulnerable social classes. The services offered vary from preventive to curative medicine with a particular attention to health promotion and awareness. The most prevalent pathologies addressed by SOS Medical Centres are: malaria, respiratory and gastro-intestinal infections, HIV/AIDS and other sexual transmitted diseases.

Health promotion and awareness campaigns in schools and social centres are giving children and caregivers the basic tools in terms of nutrition, family planning, sexual transmitted diseases' prevention, and general health care that can empower the families to successfully care for the children and to allow them to go through a healthy school life.

During 2016, the medical centres continued to provide quality services to its beneficiaries and the community at large. The medical centres have seen growth in revenue collection due to various factors and initiatives taken by the staff in collaboration with the administration. The above has been attributed to the following:

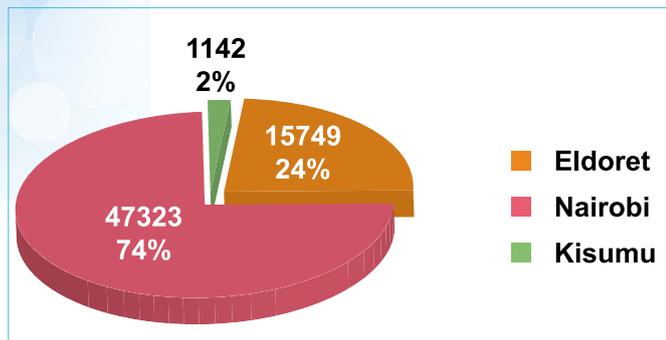
- Operationalization of 12 hour outpatient clinics in Nairobi and Eldoret



SOS Medical Centres are focusing on the most prevalent pathologies and develop health prevention and treatment programmes at locations where there is the greatest need and in areas where we can have the greatest impact.

- Service delivery to the NHIF clients at the Nairobi Medical Centre and the opening up of the scheme to the national scheme members
- Inclusion of the Nairobi Medical centre into the Britam micro insurance scheme. panel list of service providers
- An Ultrasound machine donation by the German doctors
- This reporting period in collaboration with the German doctors, the annual circumcision exercise was successful with 61 young boys undergoing circumcision, whilst 83 others received free consultation in the eye clinic.
- The annual medical camps were conducted in all the Medical Centres (MCs). This activity aims to increase the clinics visibility to the community at large thus marketing the services offered. Nairobi, Eldoret and Kisumu MCs catered to 555, 1722 and 268 clients respectively during the events. The target communities were the vulnerable slum dwellers within the respective catchment populations.
- The University of Maryland Baltimore, a CDC-PEPFAR funded grant was awarded to SOS MC Nairobi upto September 2017.

SNAPSHOT OF SINGLE VISIT NUMBERS TO SOS MEDICAL CENTRES IN 2016



The Care and Treatment Project in the Nairobi Medical Centre

This project focusses on the implementation of quality care of clients who are HIV positive. It is currently being funded by CDC-PEPAR through a CoAG with University of Maryland with SOS CV Kenya as subrecipients. The main highlights of the project during this reporting period include the following:

a) Adult and Paediatric care and treatment:

Retention rates for the pediatric and adult clients on care was 43% and 52% respectively against a set target of 70%. As for the retention to treatment for the pediatric and adult clients, the program can account for 70% and 80% of these clients respectively against a set target of 80%.

b) Prevention of other to child transmission (PMTCT) of HIV/AIDS

During the reporting period, the Medical centre catered to 431 expectant women. 89% (384 out of 431) were counselled and tested. With an 18% (69/384) positivity rate, these women have so far received optimal PMTCT services in order to reduce transmission to the infant

c) HIV Exposed Infants (HEI) outcomes

During the reporting period,

- √ At 6 weeks 81% (30 out of 30 children) of the children received a 6 weeks PCR, 22% had not been tested by the time they were recruited for HEI follow up as a result of the delay from the caregivers.
- √ At 9 months 91% (39/43) of the children were on active follow up whilst 2.3% (1) was transferred out, another 2.3% (1) died, 2.3% was a lost to followup and 2.3% was HIV positive and enrolled to care.
- √ At 18 months – 2nd review 91% (26) of the children were antibody negative 3.8% (1) transferred out while the other 3.8% (1) died.

d) TB/HIV

This is a key component of care and treatment. During the period under review, 55 new TB cases were identified having been screened as guided by the policies. 36 of these clients were co-infected and were thus managed for both TB and HIV.



FOCUS STORY

SAVE MY MOTHER PROJECT



A piece of the World Campaign on Cervical Cancer's puzzle

The "Save my Mother" was project born from an idea of the Female Cancer Foundation founded by professor Lex Peters which fits into a their world campaign on Cervical Cancer.

The collaboration uses the network of SOS Medical Centres and Family Strengthening programmes to enter the poorest communities in the countries and screen and treat the disease.

Targeting women aged 15 to 45 years old and in particular those who have no access to gynaecological consultation or live in very poor conditions; the project fits into the SOS Children's Villages cause as it contributes to tackling parental loss and preventing children from being orphaned and

improving women and young girls' health and awareness.

So far, 200,000 women were touched by awareness sessions, 40,000 were screened and 4,000 were treated through this initiative.

SOS Children's Villages Kenya runs 3 medical centres (Nairobi, Eldoret & Kisumu) offering a wide range of outpatient services to all its clientele. In 2015, with support from the Female Cancer Foundation, the SOS CV KE medical centres cervical cancer programme carried awareness to over 11,707 clients out of which 6841 (58.4%) were screened. A positivity rate of 15% (1047 out of 6841) was realized with 98.5% of the positive clients undergoing treatment by cryotherapy.

After several studies, the "See & Treat" method recommended by the Female Cancer Foundation and used in the project has proven to be the most suitable and cost effective one for countries with poor medical means.

According to **Dr. Angela Ndaga**, Doctor-in-charge of the SOS CV Kenya Medical Centres, high unawareness levels about cancer risk and prevention, combined with lack of screening and diagnostic equipment, radiotherapy,

chemotherapy and surgical options further compound the problem. And even when these services are available, they are only affordable by those in the higher economic echelons of society.

The implementation requires a low budget; it does not need high qualified staff, requires minimal material, does not need to be run in a medical facility and just needs a "single visit approach" (patient has to come only once to get screened and treated).

The project also includes a very big outreach approach supported by the SOS Family Strengthening team who acts as an entry point in the communities, where women and men sensitizations are done with the support of community partners. "It is important to include the men in the sensitization. In the culture, they need to give their consent for their women to be treated and provide financial support (transport fees for instance); and in case a woman is treated, the man is required to abstain for a certain period," emphasizes Dr Angela Ndaga.

The Save my Mother programme has also enabled SOS Children's Villages to create stronger links with the Ministry of Health, other NGOs and Community Based Organisations

CERVICAL CANCER SCREENING PROGRESS COMPARED TO ANNUAL TARGETS JAN TO DEC 2016			
ACTIVITY	NAIROBI	ELDORET	TOTAL
Awareness	8072	38600	46672
Screening	4738	6588	11326
VIA+	269	217	486
Cryotherapy	269	217	486

"Cervical cancer can be eradicated when 85% of the women in fertile age are screened"

For further information on the Female Cancer Foundation work worldwide: www.femalecancerfoundation.org



SUCCESS STORY



SOS Children's Villages Kenya congratulates Photojournalist Joseph Mathenge, who grew up in SOS Children's Villages Nairobi Kenya, following his award as the Overall Winner's at 2014 CNN MultiChoice African Journalist 2014 Awards Ceremony in Tanzania.

Joseph was born in 1974 as one of a set of triplets and came to SOS Children's Villages Nairobi, Kenya when he was five years old. He had been fascinated by cameras from an early age. The village director at the time soon discovered his passion and started to teach the young boy. It didn't take him long to take pictures during events; later he became the staff photographer and finally knocked at the Nation Media's Group door in 1996.

Due to his very creative off-beat shots he soon caught the attention of the chief photographer, who provided him with broader skills in photo journalism. Joseph worked his way up and soon won exciting assignments as a photo editor he covered Kenya's biggest ever bank robbery and wriggled his way into a significant International Peace Conference with Nelson Mandela and Bill Clinton. He also covered more upsetting issues, including discovering a dead student at Nairobi University, and became famous due to his daring and outstanding work covering a barbaric attack on innocent people in 2013. His landmark photos featured a wide range from politics to economics, social issues as well as entertainment. Indeed, he was soon to get the world's attention through some very thought-provoking images that are difficult not to remember. This year, at the end of October, Joseph was declared CNN-MultiChoice African Journalist of the Year Awards Winner for 2014.

Mathenge said: "It's a great honour, and I'm humbled to receive this award. All finalists who are here deserve this award. I hope it will motivate men, women and children of good will all over the world to fight terrorism. Memories fade with time, but pictures don't. We felt it necessary to capture each and every moment so that generations to come may see the horror."

His Excellency Jakaya Kikwete President of Tanzania; Nico Meyer, CEO MultiChoice Africa, and Deborah Rayner, SVP International Newsgathering TV and Digital, CNN International, presented Mathenge with the award at a gala ceremony held at Mlimani City Conference Centre in Dares Salaam, Tanzania, on Saturday.

Chairperson of the judging panel, Ferial Haffajee, said: "Joseph Mathenge's photographs so eloquently captured one of Africa's toughest 21st Century moments that they were worth a thousand words. That said, the quality of all the winners' works made the contest a tightly run one."

We at SOS Children's Villages Kenya salute Joseph Mathenge as it serves as a motivation to the close to 1000 children under our care and support.



One Friend

We could not accomplish what we do for children without the ingenuity, generosity and commitment of civil society, corporate, foundation and government partners, and hundreds of thousands of passionate sponsors and volunteers. By working together towards common goals, we make a greater impact for children and build a sustainable future.

Partners from a range of sectors including the Government of Kenya (National & County Governments). Bi-lateral donors, Foundations, Corporate Partners and many individuals give towards our work helping us ensure the best care guarantee for our children.

AVENUES OF SUPPORT:

- Direct Programme Support (Targeted towards education, health & family strengthening programme)
- Adopt-a-House Programme
- Workplace Giving
- Donations in Kind
- Individual Committed Giving

GOVERNMENTAL PARTNERS

- National Government of Kenya
- County Governments in Kenya

CORPORATE PARTNERS IN 2016

- Stanbic Bank, Kenya
- Deloitte
- GlaxoSmithKline Ltd
- Total Kenya – 3 Houses
- Toyota Kenya
- Family Seven Foundation
- Commercial Bank of Africa (CBA)
- Tsavo Power
- National Oil Corporation of Kenya (NOCK)
- Cherish our Children International (COCI)
- National Bank of Kenya
- East African Cables
- SOS CV KE Board of Trustees
- Staff of SOS CV KE
- Nairobi Securities Exchange (NSE)
- Jaffer Foundation
- Hass Petroleum

- Bhagwanji Raja Charitable Foundation
- Radisson Blu Hotel – Carlson Rezidor Group
- Chase Bank Kenya
- MEBS Global EA Ltd

INSTITUTIONAL & CORPORATE FOUNDATION PARTNERS

- Siemens Stiftung
- UKAID – DfID
- USAID
- University of Maryland
- Elizabeth Glaser Pediatric Aids Foundation (EGPAF)

CIVIL SOCIETY PARTNERS

- ICL Africa
- Kenya Red Cross
- Plan Kenya
- University of Maryland



INTRODUCING OUR GOODWILL AMBASSADOR



SOS Children's Villages Kenya aims to recruit Goodwill Ambassadors are an outstanding group of celebrity advocates who spread the ideals of SOS Children's Villages Kenya through their name and fame. They extend and amplify the organizations work and mission and have generously accepted to use their talent and status to help focus attention on the work of SOS Children's Villages Kenya. Through their careers and humanitarian commitment they will make an important contribution towards the objectives and aims in the work of SOS Children's Villages Kenya.

The Board of Trustees, Management, Staff and Children of SOS Children's Villages Kenya would like to introduce our first goodwill ambassador Mrs. Angelique Pitteloud.

"Being asked to serve as SOS Children's Villages Goodwill Ambassador is truly humbling," said Angelique. "The chance to make a real difference is not an opportunity that everyone is given and is one I have no intention of taking lightly. The

challenge facing Kenyan children is immense I can't imagine an opportunity more exciting. I still have so much to learn, but as I progress I hope to bring more of my individual knowledge, experience and awareness to this role."

About Angelique Pitteloud

Angélique Pitteloud was born 1971 in Kigali, Rwanda, the last born of a family of 11. Her parents raised her in a spirit of racial tolerance. Her father helped set up a school for ethnic minorities who were barred from attending public schools by the racist regime of the time.

Angélique has two degrees in social work and Project management from Rwanda and Switzerland. While living in Switzerland she worked for many years for the integration of refugees with the Swiss Red Cross.

She is now studying the LAMDA (London academy of Music and Dramatic Art) syllabus, specialising in Drama and Communication.

In the run-up to the 2013 General Election in Kenya, Angélique was instrumental in producing one of the most successful peace songs entitled "HAKIYETU" (Our Right to live Together) which was aired on all radio stations.

Her on-going project is an Educational Film Documentary to be shown to all school children. The Documentary aims at explaining to young children that although we are born into different ethnicities, we must all learn to live peacefully together. Angelique believes that children should grow up without tribal allegiances to separate them, but with a sense of unity and understanding despite their ethnic diversity.

Now a Swiss citizen, she lives in Nairobi, Kenya, with her husband and their 9 year old daughter.

MT. KILIMANJARO FUNDRAISING EXPEDITION



In September 2016 the unravelling SOS Children's Villages Kenya's spirit of adventure, forming the first ever Kilikiddos campaign "Step by step on Kibo we improve care to a kiddo"-that's the slogan that saw 20 climbers march up Mt. Kilimanjaro! Through the support of several corporate partners and friends of SOS Children's Villages Kenya, the project raised KES 3.2M (approximately USD 32,000). The 2016 climb came on the heels of the 2015 climb that saw Kes 4.2 M raised. These funds were channelled towards the Marsabit Resource Centre project kitty, which further strives to raise KES 34M to put up a Resource Centre for the Marsabit community.

Will you join us in next fundraiser that will bring SOS Children's Villages closer to their target? This year SOS Children's Villages Kenya invites you to join the Kilikiddos 2017-3rd edition climb up Mt Kilimanjaro in October 2017, in strong support of the #kilikiddos2017 campaign to raise KES 10M. Once the project is complete, the Resource Centre will provide access to quality and affordable health care, whilst enabling many youth to access various holistic training programmes contributing to mould them to productive members of society. The Centre will also serve as a melting pot for various communities to converge and enhance cohesiveness through various initiatives.

Mt. Kilimanjaro rises up out of the surrounding African plains to form a snow-capped challenge for any hiker. It is a mountain in the north-eastern part of Tanzania, consisting of 7 official routes. On the slopes of Kibo is where the highest point 'Uhuru' at 5,895m. The Machame route is the most scenic route on the mountain circling halfway around Kibo with great views from all angles. This route is approximately 40km comprising of strolls and every day hikes through the montane forest, the moorland, across the semi-desert, as well as the alpine desert finally leading to point 'Uhuru', the ice-capped summit through the unforgiving rocky scree!

SOS CHILDREN'S VILLAGES KENYA

#KILIKIDDOS2017
19TH AUG - 27TH OCT 2017

CONGRATULATIONS!
YOU ARE NOW AT

UHURU PEAK TANZANIA 5895M AMSL

AFRICA'S HIGHEST POINT
WORLD'S HIGHEST FREE-STANDING MOUNTAIN
ONE OF WORLD'S LARGEST VOLCANOES
WELCOME

• Step by step on Kibo Improves the life of a kiddo
• Join Steven Ob'bany, two-time Everest Climber, in support of SOS Children's Villages Kenya..... on the Roof of Africa
For more information contact: 0722455554 Email: kilikiddos@soskenya.org

SOS CHILDREN'S VILLAGES

Technical Partners - #Kilidoss2017

To support SOS Children's Villages Kenya via M-Pesa:
1. Select 'Pay Bill' and enter '501000' under Business No
2. Enter '501000' under Account No and the amount you wish to contribute.
THANK YOU!

SOS CV KENYA PARTNERS WITH UBER KENYA FOR #UBERGIVING

On the 10th December 2016, SOS Children's Villages Kenya partnered with global online transport company Uber for their 2016 giveback promotion #UberGiving..

According to Pierre-Dimitri Gore-Coty, Head of EMEA at Uber, the act of giving is often highly personal with people having all sorts of reasons to give time, money or goods. And yet, there's been too many occasions where I've heard people not donate or volunteer because they don't know how or due to uncertainty of impact, a lack of accessibility or the lack of knowledge on where to start.

UberGIVING campaign aimed at making it easier for people to donate items in need, and support the work of SOS Children's Villages in Nairobi & Mombasa. The campaign, which Uber Kenya and SOS Children's Villages Kenya aimed to make annual, focuses on providing people with the opportunity to give back by offering locally tailored donation and volunteering opportunities at a time where many would like to do good, yet may not know where to start.

Receiving the donations at the home was SOS Children's Village Director, Fredrick Ochieng, who thanked Uber for the timely gesture urging more companies to follow suit and offer similar support to such institutions. "On behalf of the SOS Children's Villages in Nairobi & Dar es Salaam, I'd like to thank Uber for choosing SOS as your partners on this noble initiative. Through such support you inspire the caregivers and children to work harder in order to achieve more," said Ochieng.

Loic Amado, Uber's new General Manager for East Africa who was present at the SOS Village in Buruburu Nairobi said, "We are proud to support the SOS Children's Villages Nairobi, Mombasa, Dar es Salaam and Watoto Childcare Ministries in Kampala enabling them to continue the good work that that they are doing and even achieve more." Amado who was accompanied by Uber Staff and Uber driver-partners also gave SOS Village in Buruburu a corporate donation of toiletries, food and personal care products.

Amado further thanked all the riders who through a simple tap on the Uber App participated in UberGIVING. "A special thanks to our driver-partners who made this initiative possible by picking up all the donations and delivering them to the homes. We all came together to make a difference," concluded Amado.

We at SOS Children's Villages Kenya thank Uber Kenya for this great partnership we look forward to continue partnering as we support the children of Kenya



ONE MOVEMENT

People make it happen

We are committed to engaging and supporting our staff and volunteers, while cultivating a safe and respectful working environment where our people recognise one another's contribution and performance.

To ensure that fewer children grow up alone, SOS Children's Villages must be an accountable, trusted, reliable and professional partner. That is the standard we hold ourselves to, and it takes nothing less than knowledgeable, committed, and trusted employees in every community where we work. Our Human Resources and Organisational Development teams support the association's mission and strategy by working to attract, retain and develop the best people for the jobs, and by creating respectful, motivating, and agile working environments where our employees are empowered to do their best work for children.

SOS CV KE is committed to ensuring our staff feel valued and motivated in their work. However, we recognise the challenges. Our Human Resources senior leadership team is also prioritising initiatives to set us up for success in improving our regretted attrition rate going forward. This will include improved access to training and support in performance management and career development.

INSERT SOS Staff around Kenya

Accountability

We at SOS CV KE strongly believe sound management practices, clear guidelines, and thorough reporting enable us to use resources effectively, meet legal requirements, and learn from experience, so that we can do the most good for children.

PATRON HONOURS LONG SERVING EMPLOYEES



On the 22nd May 2016, SOS Children's Village Mombasa had the honour of hosting the First Lady of the Republic of Kenya & Patron of SOS Children's Villages Kenya. The First Lady has hailed the SOS Children's Villages as a model institution that is doing exceptionally well to rehabilitate and give hope to minors rescued from oppressive circumstances.

Margaret Kenyatta took pride in projects being undertaken at the SOS Children's village including a solar energy generating plant which is selling excess power to the national grid through the Kenya Power and Lighting Company. "It's always impressive to see a charity that is doing so much to practically make a difference to society, and at the same time striving for financial and environmental sustainability", she said.

But she said the institution needs more support from stakeholders and appealed to both the National and County governments, the private sector and individual donors to explore how they can further engage with the SOS village in a way that yields the most benefit to children. "Right now, SOS Children's Villages Kenya needs support. I would encourage us all to consider chipping in," she said.

Speaking at the SOS village, the First Lady, who is the patron of all SOS Children's villages in Kenya, said she will explore areas where her office will be able to work together with the Mombasa home to promote the welfare of the children. "I'm confident that as we all continue to invest in the children of Mombasa, and the children of Kenya at large—the future fortunes of our nation, will be immeasurable", she said.

She lauded the management and sponsors of the Mombasa home for initiating income-generating projects aimed at financial and environmental sustainability. Besides the solar

energy generating facility, the institution is also engaged in a green revolution programme through tree planting and waste disposal and management. There are also proposals to expand the existing primary school facilities and also put up rental apartments within the institution.

The First Lady praised the Herman Gmeiner School Mombasa observing that it was among the finer and better performing institutions in Mombasa. She thanked the management of the home for creating an environment conducive for child development and where all the children can thrive academically and socially to reach the pinnacle of their potential.

On his part the Chairman of the Board of Trustees of SOS Children's Villages Kenya Dr. Martin Oduor-Otieno appreciated the support received from the First Lady. He reiterated the commit of SOS Children's Villages Kenya to continue being a champion of the children agenda in Kenya. During the event Her Excellency recognized and awarded long serving staff of the organization all of whom had served 25 to 30 years in the organization.

Those present during the event included Coast Regional Coordinator Mr. Nelson Marwa, Nyali MP Hon. Hezron Awiti, SOS Children's Villages Kenya Board of Trustees Mercy Wanjau, Rita Okuthe, Susan Kiama, David Abwoga and Dr. Mary MaduMadu.



OUR STRATEGY MOVING FORWARD



Today, 10% of the world’s children are growing up alone, without appropriate parental care. Our history proves that SOS Children’s Villages has been extremely successful in meeting the needs of these children and young people who make up our target group. But we must not rest on our laurels. We must challenge ourselves to strengthen the impact we have and to reach more of these children. This is the key ambition of our Strategy 2030!

Our Strategy 2030 is summarised in the 2030 flower. Over the next 14 years we want to become an even more successful and flourishing organisation than we already are. We will build on our values, which provide a solid and stable base for a growing flower. Our 2030 goals are the heart of our strategy. We need to make sure that these goals become reality. Through implementing our seven strategic initiatives we enable our organisation to thrive and reach its future potential.

The SOS CV KE Strategy 2017-2020

As a National Association, our strategy for the next five years aims to ensure the best care for children, innovate, and unite more partners so that no child grows up alone.

Our objectives:

Many more children succeed in life.

We lead the country's largest child care movement.

11. Innovative Childcare - The goal is to design impactful innovative approaches to child care
12. Strengthening Families - Develop innovative approaches to support and empower families, thereby strengthening communities and decreasing dependency on SOS village.
13. Youth Empowerment - Develop & implement comprehensive Youth Empowerment Programs strategy & framework.
14. Advocacy for Children and Youth – Full implementation of the UN Convention on the Rights of the Child, the UN Guidelines for the Alternative Care of Children, and international frameworks such as the Sustainable Development Goals, are the foundations of our programme and advocacy work
15. Create a Movement - Collaborate with other like-minded partners and stakeholders to build competencies in implementing successful child care and child protection programs
16. Emergency Response - SOS CV KE sees the need of partnering and supporting in preventing, managing and recovering from disasters to safeguard and protect the child.
17. Growing Grants - Develop strong frameworks and policies for grant making to maximise impact of our work for the children.
18. Funding for Growth – Continuously develop innovative channels for fundraising

19. Sweating Assets - Maximize assets through, asset optimization program of the less utilized assets and staff capacity building to develop an economic ecosystem.

110. Donor and Stakeholder Strengthening – Continuously enhance accountability to donors, partners and other stakeholders.

SOS CV STRATEGIC OBJECTIVES 2017 - 2020

**Innovative
Childcare**



**Strengthening
Families**



**Youth
Empowerment**



**Advocacy for
Children and
Youth**



**Create a
Movement**



**Emergency
Response**



Growing Grants



**Funding for
Growth**



Sweating Assets



**Donor and
Stakeholder**



**Internal
Configuration**



The SOS Children’s Villages Kenya National Strategic Plan was developed with the generous support of Deloitte.

Pictorial









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SELF
SUSTAIN
ABILITY

